



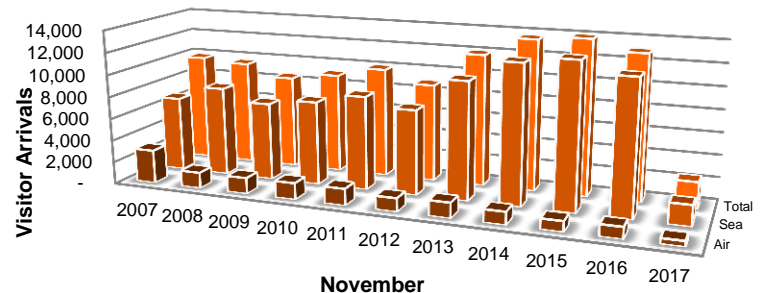
Visitors - ↓ 81.9%  
Tourists - ↓ 80.2%  
Excursionists - ↓ 83.6%

## Tourism Statistics Summary – November 2017

### OVERVIEW

Visitor arrivals to Anguilla for the month of November 2017 decrease by 81.9% over its 2016 corresponding figure with 2,352 persons gracing our shores compared to the 12,988 in 2016. After the passage of Hurricane Irma, 2017 recorded its third decrease for the year to date, however the number of arrivals has increased from; 653 in September and 833 in October. This decrease in visitor arrivals can be attributable to the challenges that visitors may have experienced accessing and being accommodated on the island after the passage of Hurricane Irma in September 2017. This period under review, recorded its lowest number of visitor to the island dating as far back as 1993, followed by the 2,764 arrivals, in 1995 after the passage of Hurricane Luis in September which also affected the preceding months within that year. Both types of visitors contributed to this monthly decline,

tourists (stay-over visitors) and excursionists (day-trippers). Most visitor arrivals (88.7%) to Anguilla during September came with the intention of vacationing, while 11.3% came with the intention of doing business.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	3,025	1,436	1,448	1,490	1,507	1,208	1,371	1,148	932	1,037	493
■ Sea	6,798	8,104	7,044	7,585	8,459	7,658	10,565	12,442	12,995	11,951	1,859
■ Total	9,823	9,540	8,492	9,075	9,966	8,866	11,936	13,590	13,927	12,988	2,352

Figure 1: Visitor Arrivals: November 2007 – 2017

### PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decrease to 6,481 from the 19,124 in 2016, a decline of 66.1%. This decline however, was at a slower rate when compared to the numbers for September (83.6%) and October (80.8%) after Hurricane Irma. Inward passenger movement by the seaports which continues to be the main ports of entry, facilitated 82.2% (5,330) of the arrivals; of which, 5,091 (95.5%) of sea passenger arrivals entered at the Blowing Point terminal and 239 passengers (4.5%) entered at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,151 (17.8%) of total passengers arrivals.

Departures during this period also decreased when compared to its corresponding 2016 figure, a decrease by 66.6%; this period had 6,163 passenger departures as opposed to the corresponding figure of 18,434 in November 2016.

Of the three ports of exit, the two seaports cumulatively accounted for 82.9%, (5,111) of all departures, of which, the Blowing Point terminal facilitated the movement of 4,927 (96.4%) passengers and Sandy Ground with 184 (3.6%) passengers.

By air, 1,052 (17.1%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

### TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals for November 2017 recorded 1,299 arrivals, a decline of 80.2%, from the largest recorded figure for the month of November with 6,557 in 2016. This figure is recorded as the smallest number of arrivals for a November month as far back as 1993. Since the passing of Hurricane Irma in September tourist arrivals have increased from 351 arrivals in September to 602 arrivals in October and the present figure of 1,299 arrivals.

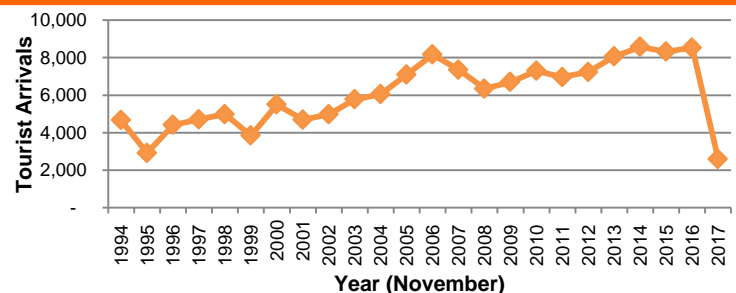


Figure 2: Tourist Arrivals, November 1994 - 2017

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 16.3 days, up from the 6.6 days reported in November 2016. This was the second longest recorded intended length of stay for tourist visiting during any month as far back as 2003, after the recorded 17.4 days in October 2017, followed by the 14.6 days in September 2017. The largest percentage of tourist arrivals with more than half, 61.2%, intended to stay for 23 or more days, 15.9% between 1 to 3 days, 14.4% for 4 to 7 days, 7.1% for 8 to 15 days and 1.5% for 16 to 22 days.

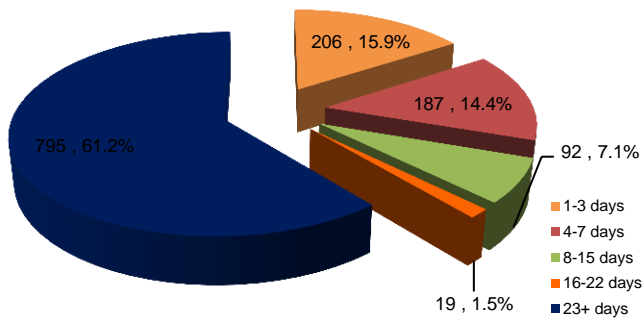


Figure 3: Tourist Arrivals by Length of Stay, November 2017

A review of the source markets for tourists visiting Anguilla during November 2017 over 2016, showed a

decrease in all source markets. The largest decrease which contributed to this overall decline in this type of visitor was reported within the 'Other European' market with 89.5%, followed by 'USA' (88.9%), 'German' (82.9%), 'Italian' (80.9%), 'Canadian' (71.8%), 'Other Countries' (67.0%), 'U.K.' (48.6%), 'French West Indies' (36.7%), 'Caribbean' (34.8%) and 'Dutch West Indies' (28.0%) markets. Anguilla's main source market for tourists; the USA, reported 521 arrivals; holding a 40.1% share of the tourist market.

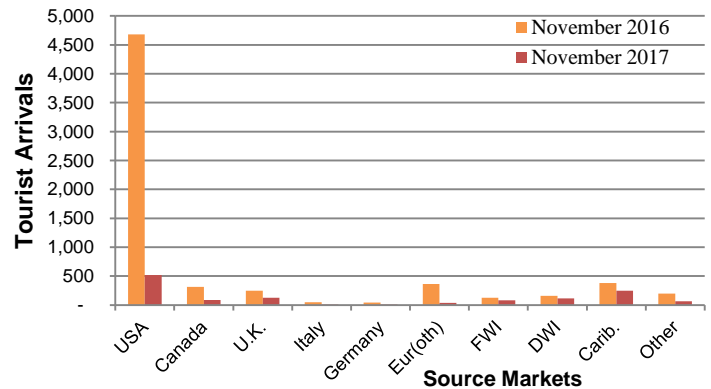


Figure 4: Tourist Arrivals by Country of Residence November 2017 and 2018

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 1,021 arrivals, registering its fourth decline for the year with 83.6%. Additionally, this was recorded as the smallest number for this type of visitor to grace our shores during this period as far back as 1993, followed by 1,213 excursionist arrivals whose figure may have been as a result of the passage of Hurricane Luis, Sept 5<sup>th</sup>, 1995. The seaports accounted for 97.0% of excursionist arrivals, of which Blowing Point port welcomed 786 (77.0%) and the Sandy Ground port welcomed 235 (23.0%).

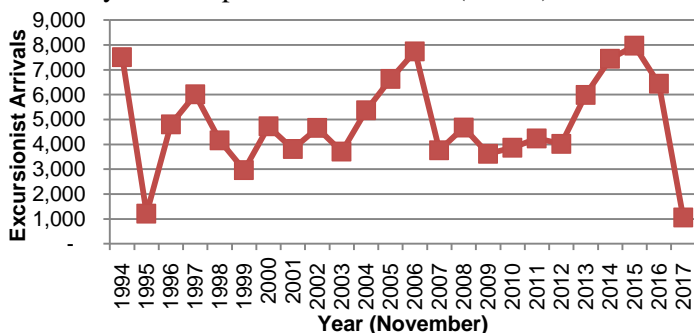


Figure 5: Excursionist Arrivals, November 1994 - 2017

All the source markets recorded declines during this period under review. The largest decrease was contributed by the 'Italian' source market with 96.8%, followed by the 'Canadian' (96.5%), 'USA' and 'German' (93.8%), 'Other' (86.3%), 'Other European Countries' (86.2%), 'U.K.' (61.8%), 'French West Indies (57.4%), Dutch West Indies' (38.4%) and the Caribbean (37.4%) markets. Anguilla's main source market for excursionists, the USA, reported 203 day trippers; holding a 19.3% share of this market, with the largest share held by the 'French West Indies' market with 22.5%.

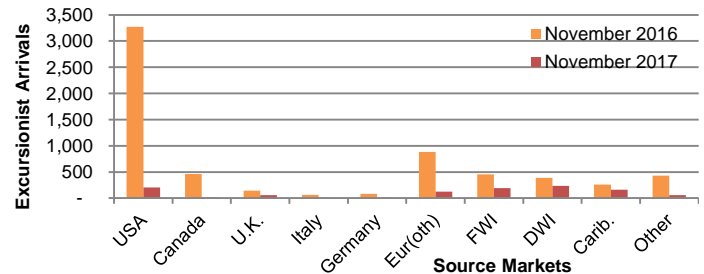


Figure 6: Excursionist Arrivals by Country of Residence November 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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